

🌟 2025 Junior Entrepreneur Market - Sign-Up Sheet 🌟

Hosted by Brookfalls Farmers Market & Farmer's Market TO GO

Location: 17000 W. Capitol Dr., Brookfield, WI

Which date(s) would your child like to participate?

- ☐ Sunday, September 21, 2025 – *Kids Day at the Market*
- ☐ Sunday, October 26, 2025 – *Trick-or-Treat at the Market (costumes encouraged!)*
- ☐ Both

There is no fee to participate. While a parent or legal guardian must be present at all times, the child is expected to independently manage customer interactions as much as possible.

Child's Full Name: _____

Age: _____

Business Name (if applicable): _____

What will they be selling?

Will you be bringing a generator? *Must be inverter generator.*

- ☐ Yes ☐ No

Does this product involve food or drinks?

- ☐ Yes ☐ No

⚠️ Note: *If your child is selling food or beverages, it may require licensing or health permits. Please contact the **Waukesha County Health Department** at **262-896-8300** with any questions.*

If licensing is required, please **attach a copy** with this form or email it to **farmersmarket2go@gmail.com**

Parent/Guardian Name: _____

Phone Number: _____

Email Address: _____

Any questions, special needs, or ideas you'd like to share with us? Attach a separate page if needed

Please return this form in person at the market or email a completed version to:

 **farmersmarket2go@gmail.com** We'll follow up with logistics, setup info, and tips to help your Junior Entrepreneur feel prepared and excited!

🌟 Junior Entrepreneur Market – Participation Guidelines & Rules

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📍 17000 W. Capitol Dr., Brookfield, WI

📅 Event Dates:

- **Sunday, September 21, 2025** – *Kids Day at the Market*
- **Sunday, October 26, 2025** – *Trick-or-Treat at the Market (costumes encouraged!)*

🌟 Who Can Participate

- Open to children ages **5–17**
- Each child must have a **parent or legal guardian present** at the market at all times
- Kids must be able to operate their booth independently and **interact with customers on their own**
- Children should be able to:
 - Prep, cook, and serve their food or product
 - Take and fulfill orders
 - Answer customer questions
 - Accept payment and give change

If your child is not yet ready to manage these responsibilities with minimal help, we suggest simplifying the offering or waiting for a future date.

We **warmly welcome children with disabilities or special needs** to participate with whatever support is needed. Please let us know on your sign-up you'd like accommodations.

Parent & Guardian Expectations

We love your enthusiasm—but this is your child's time to shine!

- Please **refrain from answering questions, taking orders, or handling food or payments** on your child's behalf
- Children must run the booth; **no child = no sales**. If your child steps away, a "Be Right Back" sign should be placed

- Parents may assist only when necessary, but **should not interact with customers directly**
- Please sit toward the back of the booth and give your child room to lead!
- Parents must remain at the market the entire time
- Ensure any adults in your party understand and follow these expectations
- No smoking, vaping, or alcohol consumption is allowed at the market



What Kids Can Sell

- Handmade goods, creative crafts, art, services, and food are all welcome
- Children must play an **active role** in making or producing what they sell
- **Children may not sell products on behalf of their parents**
- **No fundraising or resale/MLM products allowed**
- No animals or pets may be sold or included at booths
- If selling food:
 - **You may need a license depending on what you're serving**
 - Please contact the **Waukesha County Health Department** at **262-896-8300** with any questions
 - If required, you must submit a copy of your food license before the event
 - Gloves must be worn when serving food
 - A small trash can must be provided for customers



Registration

- **No fee to participate**
- Space is limited – sign up is **first-come, first-served**
- One booth per registration; if you'd like to share with a friend, please include their name and email in your form
- Booths are not transferable
- If you'd like to be placed next to another participant, include that request in the "notes" section of your sign-up

Booth Setup

- Each booth space is **10' x 10'**
- Bring your own **table, chairs, and canopy** (recommended but not required)
- Canopies **must be weighted down**
- Power is not available. If using a generator, you'll be placed along the perimeter to reduce noise
- No trailers, wagons, or carts larger than 3' x 3' allowed inside the market area
- Everything must fit within your booth space

Selling Expectations

- Children must stay at their booth during the event—no walking around to sell
- No yelling to attract customers
- Food vendors must wear gloves
- Kids should be ready to greet customers, answer questions, and have fun!

Cleanup

- Please **take all trash with you**—do not leave anything behind
- Your space should look as clean when you leave as it did when you arrived

Weather Policy

- The market is rain or shine, unless there's a forecast of **80% chance or higher of severe weather**
- If cancellation is necessary, it will be posted **24 hours before** the market on our website and Facebook page
- This market will not be rescheduled, and no alternate dates or credits are available